

Abd Alamin

Digital Marketing & eCommerce Growth Specialist

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PROFESSIONAL SUMMARY

Digital marketing and eCommerce specialist with 7+ years of experience helping businesses get found online, attract customers and grow sales. I work across Local SEO, eCommerce, paid advertising and conversion tracking, with experience supporting local businesses, international brands and online stores. My work has contributed to more than \$10M in combined client revenue.

EXPERIENCE

Digital Marketing & eCommerce Growth Specialist

2025 – Present

Independent | international client work via Upwork and Fiverr

- Help local businesses and eCommerce brands grow through Local SEO, paid advertising, eCommerce, website development and automation.
- Grew an HVAC company's monthly Google Business Profile calls from **27 to 78 in two months**.
- Improved a client's technical SEO performance to **1.73M organic clicks and 27.1M impressions** without publishing new content.
- Set up GA4, Google Tag Manager and conversion tracking to connect marketing activity with measurable business results.

Co-Founder & Growth Lead

2025 – Present

Fix The Subject · post-production studio for fashion and eCommerce brands

- Co-founded a post-production studio serving fashion and eCommerce brands with image editing and retouching services.
- Lead growth strategy, client relationships, marketing and day-to-day operations.

In-house Digital Marketing Expert & Team Lead

2021 – 2024

First Clipping Path · First Global Visa Consultancy Company

- Led in-house digital marketing and coordinated the team across both businesses.
- Worked alongside a Dubai-based agency team on SEO and eCommerce sites, gaining agency-level campaign experience.
- Built and managed a social media content system for a visa consultancy, establishing a consistent brand identity.

Independent | Launched **abdalamin.com**

- Started working independently in digital marketing and SEO after completing CPA affiliate marketing and SEO training.
- Launched **abdalamin.com** to publish what I was learning and build hands-on experience in SEO and digital marketing.
- Built a foundation in SEO, content, website management and online marketing that later developed into full-time client and business work.

SELECTED CLIENT PROJECTS

Winter Fine Jewelry

Etsy SEO & store management | **\$2.0M revenue | 1,418 orders**

Love Dria

Shopify Development & SEO | **42.9K organic sessions | 44.7% CVR**

Koalejewels

Etsy Growth Advisory | **5,000+ sales | 5.0 rating**

SKILLS

Digital Marketing

SEO, Local SEO, Google Business Profile, Meta & Google Ads, conversion optimisation

eCommerce Growth

Shopify, Etsy, Amazon Seller Central, product & listing optimisation, store management

Analytics & Tracking

Google Analytics 4, Google Tag Manager, Search Console, conversion tracking

Web & Automation

Web development, WordPress & Elementor website, AI- assisted workflow automation

EDUCATION

Diploma in Chemical Engineering

Completed 2017

Secondary School Certificate

Completed 2013

CERTIFICATIONS

Create and Design Digital Products using Canva

Coursera Project Certificate · June 2026 · [Verify:RNIWKE865M14](#)

CPA Affiliate Marketing & SEO

Bangladesh Government Youth-Focused Project · 2017